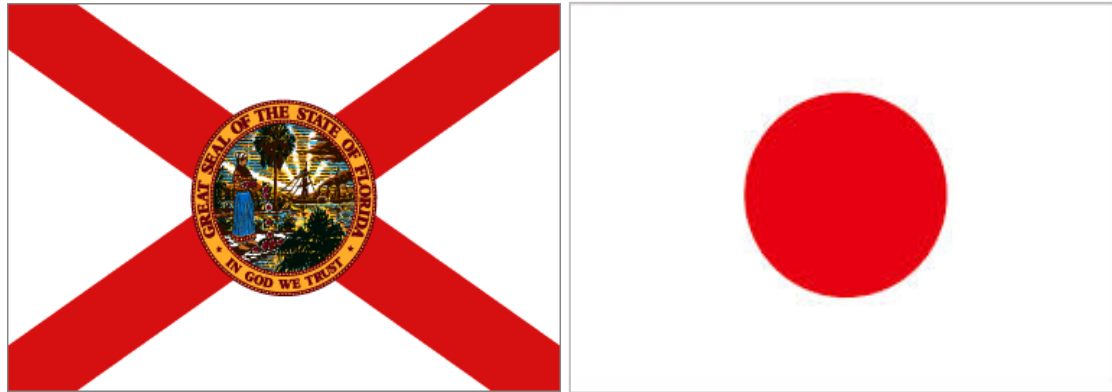


# FLORIDA-JAPAN RELATIONSHIP



CONSULATE-GENERAL OF JAPAN IN MIAMI

JAN, 2016

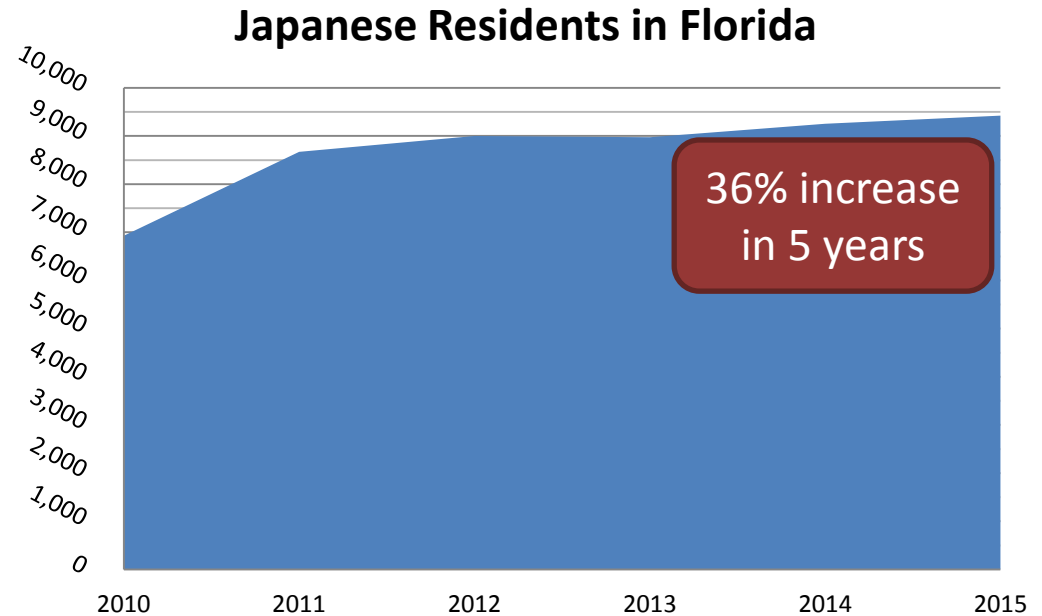
# Consulate-General in Miami

- The Consulate-General of Japan in Miami was opened in 1992.
- Japan is the only East Asian nation that has a Consulate General in Florida.
- Serves Japanese residents, companies and visitors in the state of Florida.



# Japanese Residents in Florida

- The number of Japanese nationals in Florida is increasing.
- As of May 2015, 9,423 Japanese were registered at the Consulate-General of Japan in Miami.



Note: October 1th of each year. Data compiled by Consulate General of Japan in Miami

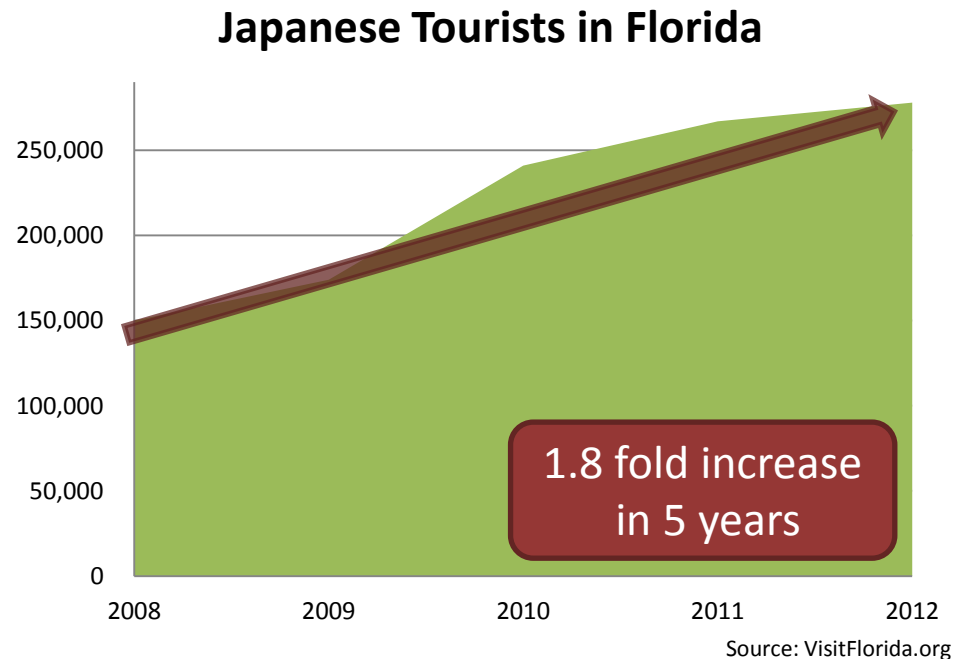
- According to the 2010 US Official Census, there were 13,224 people of Japanese descent living in Florida.
- According to the US Census Bureau, the Japanese population in 2013 is estimated as 13,968.

# Japanese Tourists in Florida

- According to VisitFlorida.org, 278,000 Japanese tourists visited Florida in 2012.
- The number of Japanese tourists has nearly doubled in five years.

Japanese Visitors	
2012(p)	278,000
2011	267,000
2010	241,000
2009	174,000
2008	150,000

Source: VisitFlorida.org



# Florida-Japan Trade

<Japan is Florida's 5<sup>th</sup> largest trading partner>

(exports and imports combined)

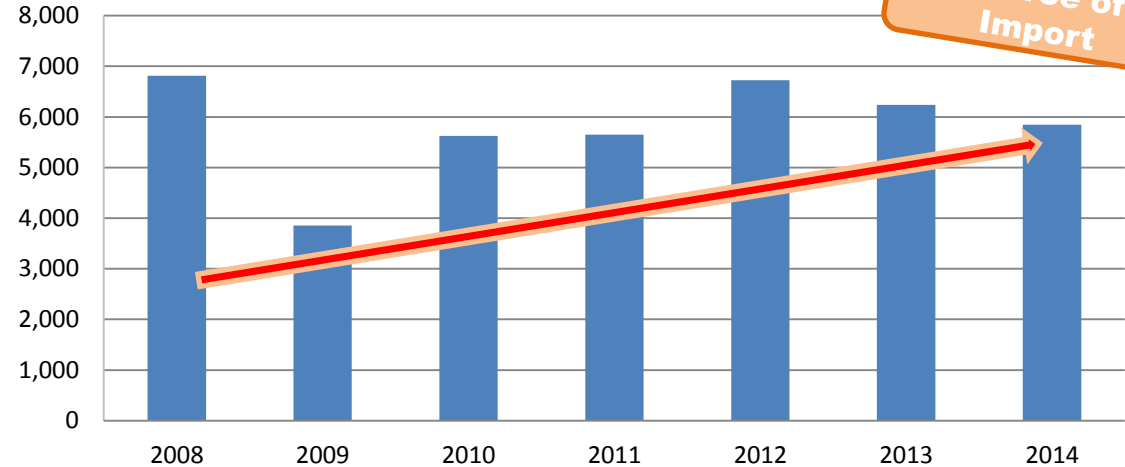
▪ Japan is Florida's 2<sup>nd</sup> largest source of import.

(Top imported merchandise from Japan to Florida includes vehicles and machinery.)

▪ Since 2009, exports from Florida to Japan has been on the upswing.

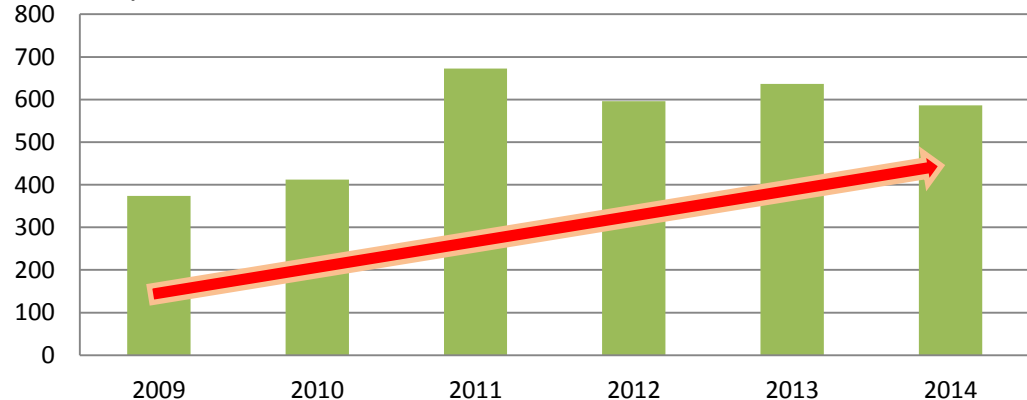
(Million USD)

### FL Imports (JP→FL)



(Million USD)

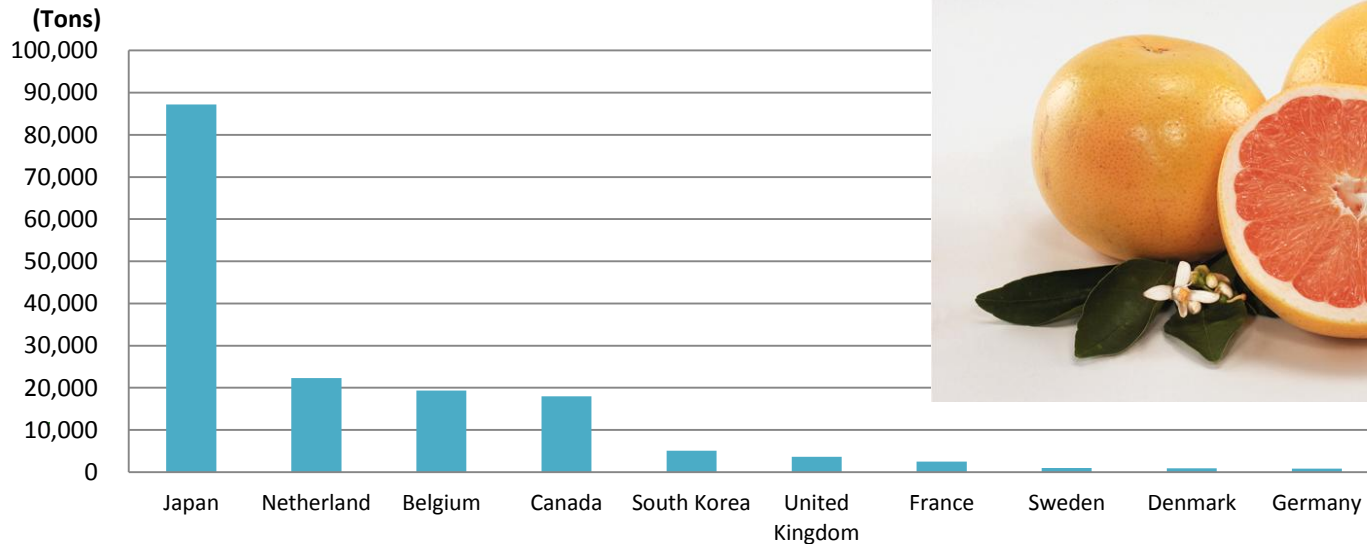
### Exports (FL→JP)



# Florida-Japan Trade

- Japan is the largest destination of Florida grapefruit exports.

Top 10 Export Destinations of Florida Grapefruit  
(2011-2012)



フレッシュに生きる

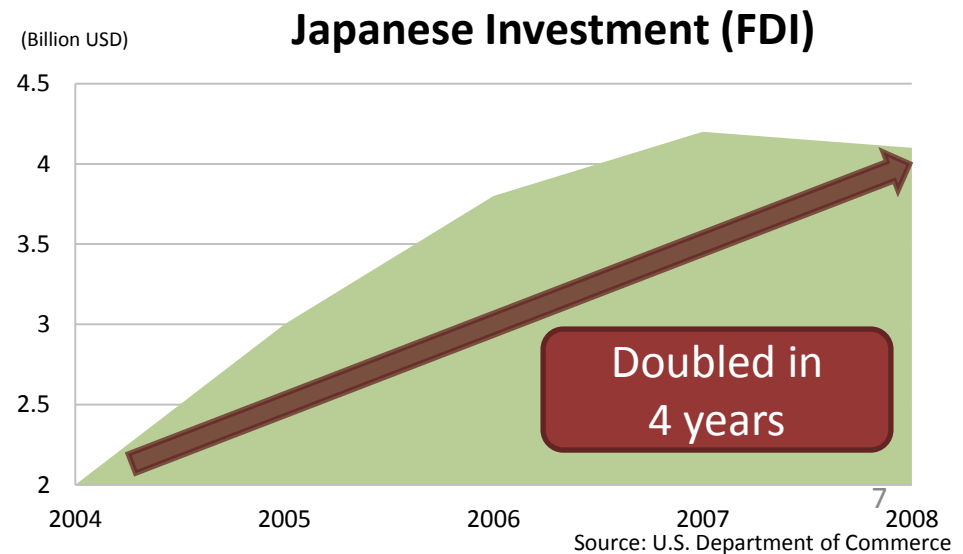
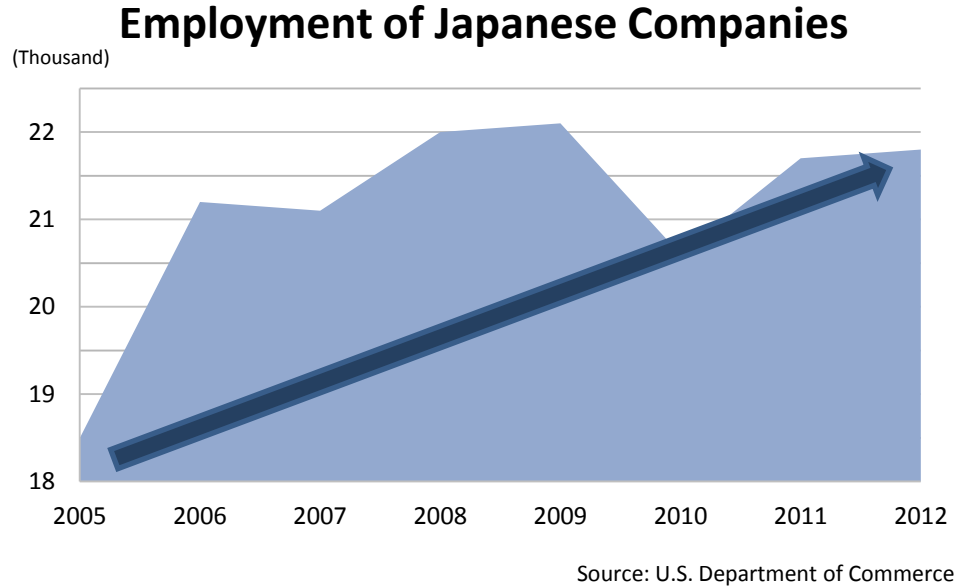


**FLORIDA**  
grapefruit

Source: Florida Department of Citrus, Japan Office  
([www.florida-grapefruit.jp](http://www.florida-grapefruit.jp))

# Japanese Companies in Florida

- 194 Japanese companies account for 25,900 Florida Jobs as of 2013.
- Japan is the #1 investor in Florida in terms of property, plant, and equipment with \$4.11 billion. (source: Enterprise Florida website, 2013)



# Economic Relationship with Japan

## Number of Japanese Companies in Florida and Their Employment

	2008	2009	2010	2011	2012	2013
Japanese Companies	168	166	180	188	194	195
Number of Employees	22,000	22,100	20,600	21,700	21,800	25,900

出典:米商務省経済分析局(BEA)

## Foreign Companies' Employment in Florida (2013)

UK	Canada	Japan	Germany	France	Switzerland	Netherlands	Others
49,500	31,300	<b>25,900</b>	25,300	25,100	19,300	15,300	69,100

出典:米商務省経済分析局(BEA)



# Major Japanese Companies in Florida



# Florida Companies in Japan

- Many Florida companies are successfully doing business in Japan. Florida companies are finding opportunities in areas such as high technology, food, hardware and other industries.

## Select Florida Born Companies in Japan



# SEUS-Japan

- Southeast U.S.-Japan joint meetings have been held every year, alternating the meeting site between Japan and among the seven Southeastern states of the USA. The last joint meeting was held in Birmingham, Alabama in November 2015.
- The next joint meeting (39<sup>th</sup> annual) will be held in Tokyo, Japan on September 20-22, of 2016.
- Florida Delegation of the Southeast U.S./Japan Association's President is Mr. Keith Norden (CEO of Team Volusia EDC) and its Executive Director is Mr. David Woodward.



35<sup>th</sup> SEUS-Japan Joint Meeting in Tokyo

**SEUS - Japan**  
Annual Joint Meeting of  
JAPAN - U.S. Southeast Association &  
SEUS/Japan Association

### General Information

**General Information**  
**Members of Japan-US Southeast Association**  
**Contact us**  
**35th Annual Meeting**  
**34th Annual Meeting**  
**33rd Annual Meeting**  
**32nd Annual Meeting**  
**31st Annual Meeting**

**Japanese page**  
**HOME**

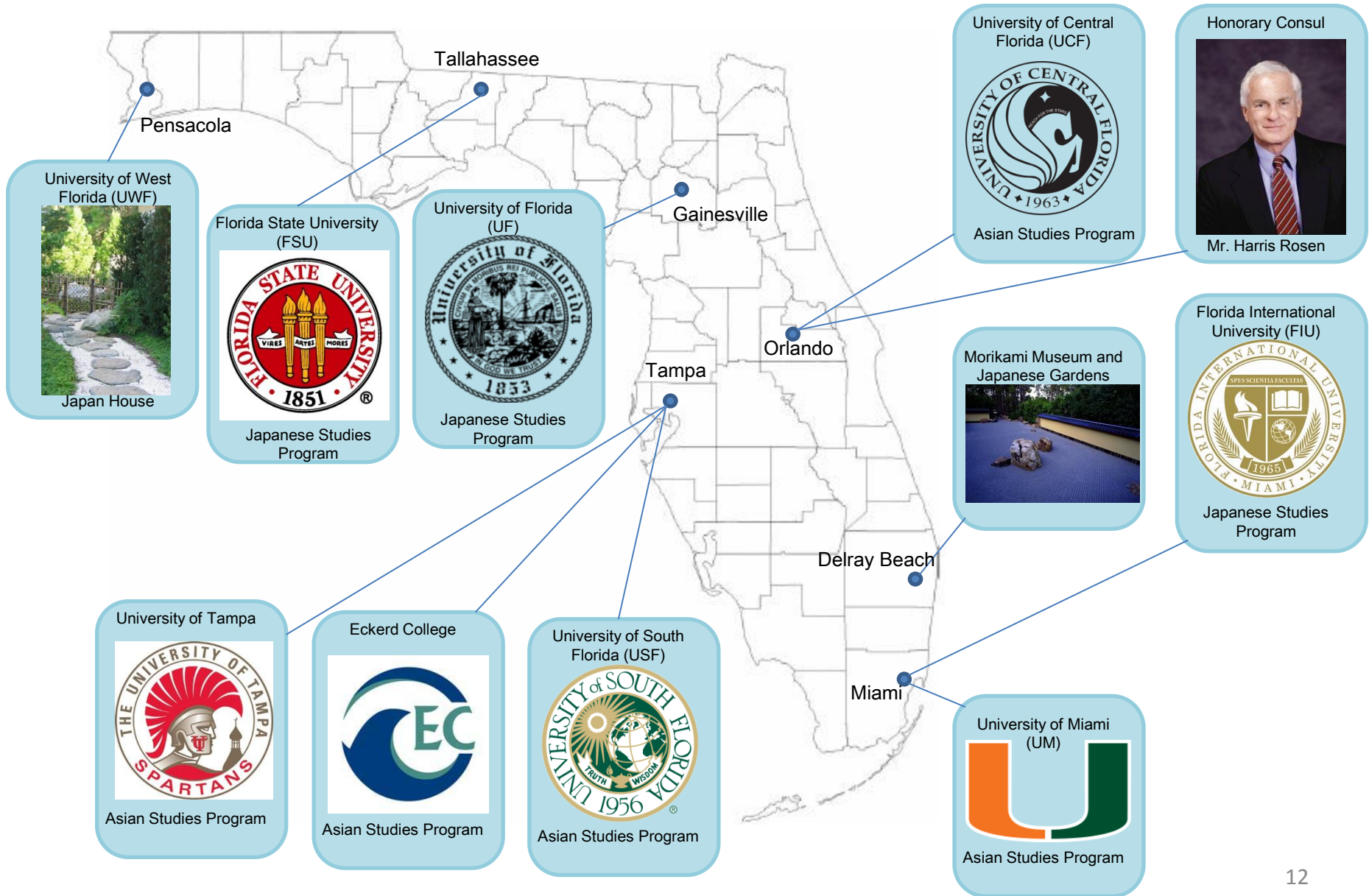
The Japan-U.S. Southeast Association was established in December 1975 to promote trade, investment, understanding and friendship between Japan and member states of the southeast U.S. Current U.S. member states are Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina and Tennessee.

The Japan-U.S. Southeast Association and the Southeast U.S./Japan Association have held 34 annual joint meetings since their establishment, with the venue altering between the southeast U.S. and Japan. The meetings provide opportunities to renew old friendships and forge new ones and attract over 500 participants from the U.S. member states and Japan, including representatives of private and public sectors and state governors of the member states.

The 35th annual joint meeting will be held in Tokyo, Japan, over three days from Thursday, September 13, to Saturday, September 15, 2012, co-chaired by Mr. Hiromasa Yonekura, Chairman of Sumitomo Chemical Co. Ltd., and Mr. Jack O. Bovender, Jr., Retired Chairman and CEO, Hospital Corporation of America.

SEUS – Japan Website

# Cultural & Educational Presence



# Sister-City

- There are nine sister-city relationships and one sister-state relationship between Florida and Japan.

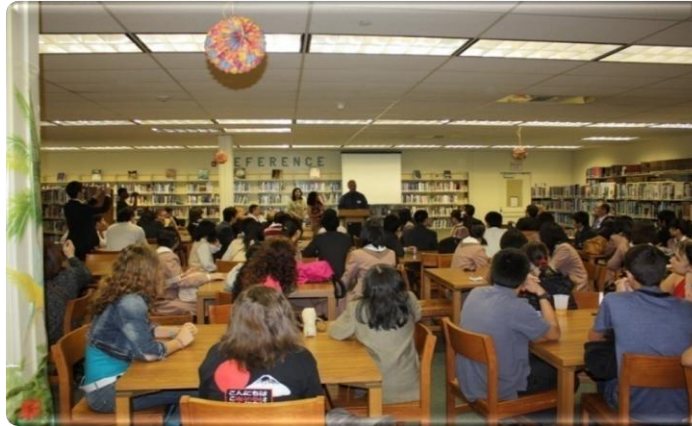
Florida - Japan Sister State, City Relationships			
Region in Japan	Region in US	Relationship	Date Established
Wakayama	Florida	Sister States	Oct. 4, 1995
Fujisawa	Miami Beach	Sister Cities	Mar. 5, 1959
Nagano	Clearwater	Sister Cities	Mar. 14, 1959
Takamatsu	St. Petersburg	Sister Cities	Oct. 2, 1961
Kami (formerly Tosayamada)	Largo	Sister Cities	July, 1969
Miyazu	Delray Beach	Sister Cities	Sept. 29, 1977
Urayasu	Orlando	Sister Cities	Oct. 23, 1989
Kagoshima	Miami	Sister Cities	May 24, 1990
Imabari	Lakeland	Sister Cities	July 6, 1995
Gero (formerly Hagiwara)	Pensacola	Sister Cities	Mar. 27, 1998



2015 JET Program participants from Miami

- Every year, groups of Floridians go to Japan as participants of the Japan Exchange & Teaching Program, also known as the JET Program, mainly to teach English to Japanese students. In 29 years, 31,420 US youth have participated in the JET program (513 are from Florida).
- In 2015, 46 Floridians joined the JET Program.(US JET total 1,114 in 2015)

# People-to-People Exchange



Kizuna Project activity in Western High School



- The KAKEHASHI Project, previously known as the Kizuna(meaning “bond”) Projcet began after the Great Japan Earthquake in 2011 as a way to thank other countries for their help and support during, and after the disaster.
- As of May 2015, 77 students from the U.S. have traveled to Japan (23 from Western High School in 2012, 11 from Palmetto High School in 2013, 20 from Dr. Phillips High School in 2013, and 23 from USF in 2014). This year 23 students from UF will participate. Likewise, 96 students from Japan have traveled to the U.S. (27 from Koriyama High School in 2013, 23 from Inage High School in 2014, 23 from Gyokuryuu High School in 2014, and 23 from Kyoto Industrial University in 2015).

# Japanese Language Classes In Florida

## Florida Educational Institutions Offering Japanese Language Classes

### <Universities & Colleges>

Name	City	Pub. or Pri.
Eckerd College	St. Petersburg	Private
Florida Atlantic University (FAU)	Boca Raton	Public (State)
St. Petersburg College (SPC)	St. Petersburg	Private
Florida International University (FIU)	Miami	Public (State)
Florida State University (FSU)	Tallahassee	Public (State)
Miami Dade College (MDC)	Miami	Public (State)
Rollins College	Winter Park	Private
University of Central Florida (UCF)	Orlando	Public (State)
University of Florida (UF)	Gainesville	Public (State)
University of Miami (UM)	Coral Gables	Private
University of South Florida (USF)	Tampa	Public (State)
University of Tampa (UT)	Tampa	Private
University of West Florida (UWF)	Pensacola	Public (State)

### <Secondary Schools>

Name	City	Pub. or Pri.
Bolles Schools	Jacksonville	Private
Deerfield Beach High School	Deerfield Beach	Public (County)
Dr. Phillips High School	Orlando	Public (County)
Gulliver Schools	Miami	Private
Lyman High School	Longwood	Public (County)
Mainland High School	Daytona Beach	Public (County)
Miami Palmetto Senior High School	Miami	Public (County)
Summerlin Academy	Bartow	Public (County)
TERRA Environmental Institute	Miami	Public (County)

Note: This list is based upon data compiled by Consulate General of Japan as of May 2015.



# CALENDAR OF EVENTS

MONTH	EVENT	PLACE	SECTOR
<b>JANUARY</b>			
01/10	Oshogatsu (New Year's Festival)	Delray Beach	Cultural
<b>FEBRUARY</b>			
02/10	Matsuzaka Beef Tasting Conference	Orlando	Cultural
02/17	Opening of the Center for Asian Art, Ringling Museum	Sarasota	Cultural
02/26-02/28	F.I.U. – Japan Week	Miami	Cultural
<b>MARCH</b>			
03/02-03/05	Arena Pro Swim Series (Reception Host)	Orlando	Sports
03/05-03/06	Asian Culture Festival	Miami	Cultural
03/14-03/17	Seatrade Cruise Global	Fort Lauderdale	Business
03/18-03/20	Japan Week – University of Florida	Gainesville	Cultural
TBD	Sister Cities Exchange Meeting	TBD	Sister City
<b>APRIL</b>			
04/16-04/17	Hatsume Fair (Spring Festival)	Delray Beach	Cultural
04/25	Asia Fest Tampa Bay	Tampa	Cultural
TBD	Miami Beach Mayor Levine visits Fujisawa	Japan	Sister City
<b>MAY</b>			
05/22	Japanese Heritage Day – Miami Marlins	Miami	Sports
<b>JUNE</b>			
TBD	Natsumatsuri (Summer Festival)	Tampa	Cultural
<b>JULY</b>			
TBD	Kagoshima Mayor Visit	Miami	Sister City
TBD	Japan Exchange Teaching Farewell Reception	Miami	Education
<b>AUGUST</b>			
TBD	Bon Fest Pensacola	Pensacola	Cultural
<b>SEPTEMBER</b>			
TBD	13 <sup>TH</sup> Annual Florida-Japan Summit	TBD	Business
09/20-09/22	39 <sup>TH</sup> Annual Joint Meeting SEUS-Japan Association	Japan	Business
<b>OCTOBER</b>			
TBD	Experience Asia Festival	Tallahassee	Cultural
10/15	Obon (Lantern Festival)	Delray Beach	Cultural
<b>NOVEMBER</b>			
TBD	Orlando Japan Festival	Orlando	Cultural